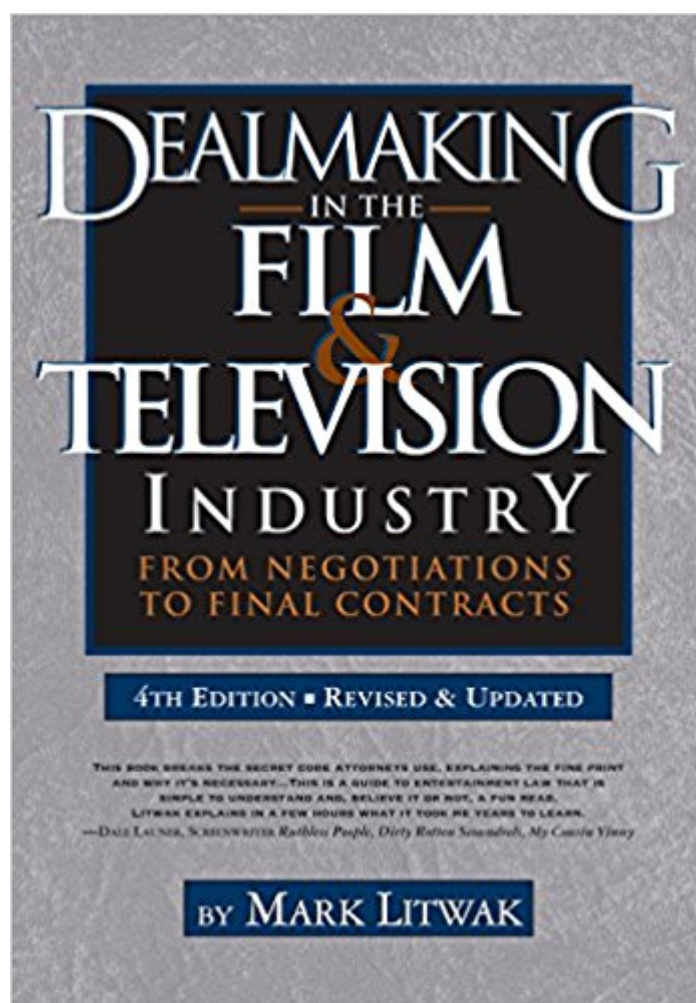


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Dealmaking In The Film & Television Industry, 4th Edition: From Negotiations To Final Contracts



Synopsis

Dealmaking the popular, award-winning self-defense book for everyone working in the film and television industry is now expanded (with more than 120 additional pages) and updated to include the latest legal rulings and entertainment technology developments. Addressing a general, non-attorney readership, it is a fascinating, highly accessible guide to current entertainment law s peculiarities, creative practices, and practical applications. Armed with Dealmaking, filmmakers can save themselves thousands of dollars in legal fees as they navigate the shark-infested wa- ters of the entertainment business. Whether you re a producer, writer, director, or actor, Mark Litwak will help you make the most of your business dealings while steering you clear of the many contractual traps that may await you.

Book Information

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Customer Reviews

There are bushels of legal details in this business that can drive the creative mind around the bend. Now there is a cure. Mark Litwak s Dealmaking in the Film and Television Industry is packed with checklists, contract formats, definitions, sample litigation, and advice on avoiding the pitfalls, and it s in plain, understandable American English! Hallelujah! Whether you are new to the business or have been through the mill, you will find this book thorough, concise, and a lot better than two aspirin and a week in the country. --Sara Duvall, Chair, Electric Shadow Productions; Production Company, Fried Green Tomatoes
Mark Litwak has distilled the essential points out of the huge and often murky field of entertainment law, and he has presented those points clearly in a way that is practical, readable, and entertaining in itself. --Lionel S. Sobel, Professor, Loyola Law School

Mark Litwak is a veteran entertainment attorney whose practice includes work in the areas of copyright, trademark, contract, mul- timedia, intellectual property and book publishing. He is also a producer s rep, assisting filmmakers in the financing, marketing, and distribution of their films. An acknowledged authority on the entertainment industry, he has been interviewed on more than 100 television and radio shows, including The Larry King Show, National Public Radio s All Things Considered, and news shows on the ABC and CNN networks. Litwak is an adjunct professor of entertainment law at USC s Gould School of Law. He has also has taught entertainment and copyright law at the University of West Los Angeles, UCLA, and Loyola Law School.

great book. must read.

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